

Event Report

One-Day Conference on

Advancing Patient-Centric Clinical Research: Perspectives on Decentralized Trials, Pharmacovigilance, and Clinical Trial Disclosure

The **Department of Clinical Research and Experimental Medicine, School of Allied and Healthcare Sciences (SOAHS), Malla Reddy University**, successfully organized a **One-Day Conference on "Advancing Patient-Centric Clinical Research: Perspectives on Decentralized Trials, Pharmacovigilance, and Clinical Trial Disclosure"** on **Saturday, 4th July 2026**, from **9:30 AM to 3:30 PM** at the **Seminar Hall, Block-A, SOAHS, Malla Reddy University**.

The conference aimed to create awareness and enhance knowledge among students, academicians, researchers, and healthcare professionals regarding the latest advancements in patient-centric clinical research, decentralized clinical trials (DCTs), pharmacovigilance, clinical trial transparency, and emerging career opportunities in the clinical research industry. The event served as an excellent platform for interaction between academia and industry experts, fostering meaningful discussions on current trends and future directions in clinical research.

The conference was conducted under the esteemed guidance of **Ch. Malla Reddy, Founder Chairman**, who served as the **Chief Patron**. The event was further supported by the valuable encouragement of the **Patrons, Dr. V.S.K. Reddy, Vice Chancellor**, and **Dr. K. Srinivas Rao, Registrar, Malla Reddy University**. The academic proceedings were chaired by **Dr. S. Aparna, Dean, SOAHS**, while **Dr. Sujeer Basha, Dean, School of Physiotherapy**, served as the **Co-Chairperson**. The conference was successfully coordinated by **Dr. B.V.S. Lakshmi, Professor and Head, Department of Pharmacology & Clinical Research**, who served as the **Organizing Secretary**.

The program commenced with a formal welcome address delivered by **Dr. S. Aparna, Dean, SOAHS**, who welcomed the dignitaries, guest speakers, faculty members, students, and delegates. In her inaugural remarks, she emphasized the growing importance of patient-centric approaches in clinical research and highlighted the role of collaborative efforts between academia and industry in advancing healthcare innovation.

The first scientific session was delivered by **Dr. C. Prabhakar Reddy, Additional Professor and In-Charge Head, Department of Clinical Pharmacology & Therapeutics, NIMS Hospital**, on the topic **"Decentralized Clinical Trials (DCTs) and Patient Engagement (PE) in Drug Development."** He explained the evolution of decentralized clinical trials, digital health technologies, remote patient monitoring, virtual study visits, and strategies to improve patient participation and retention. The session highlighted how decentralized approaches enhance accessibility, diversity, and efficiency in modern clinical research.

The second lecture was presented by **Mr. Rakesh Reddy, Associate Director and Head of Safety Case Processing, Novartis, Hyderabad**, on **"Pharmacovigilance in Clinical Trials."** He discussed the importance of drug safety monitoring throughout the clinical trial lifecycle, adverse event reporting systems, signal detection, risk management plans, regulatory requirements, and the contribution of pharmacovigilance in ensuring patient safety and maintaining public confidence in healthcare products.

The third session was conducted by **Dr. B.V.S. Lakshmi, Professor and Head, Department of Pharmacology & Clinical Research, SOAHS**, on **"Career Opportunities in Clinical Research."** She provided an overview of the expanding clinical research sector, discussing career pathways in clinical operations, pharmacovigilance, medical writing, clinical data management, regulatory affairs, quality assurance, clinical trial management, and clinical research organizations (CROs). The session motivated students to pursue specialized training and research careers in the pharmaceutical and healthcare industries.

Following a tea break, **Dr. Meghna Sharma, Senior Associate, Clinical Transparency & Disclosure, Amgen India**, delivered an informative lecture on **"Journey in Clinical Trials Disclosure."** She elaborated on global transparency initiatives, ethical obligations in clinical trial reporting, disclosure requirements under international regulations, trial registration, publication of results, and the significance of transparency in strengthening public trust and scientific integrity.

The subsequent session was delivered by **Dr. Michael Sukumar, Director In-Charge, Leptra Society, Hyderabad**, on **"Patient-Centric Approaches in Clinical Research: Lessons from Community-Based Healthcare Programs."** He

shared valuable experiences from community healthcare initiatives, emphasizing patient engagement, inclusive research practices, ethical considerations, and the importance of community participation in achieving successful healthcare outcomes. His session demonstrated how patient-centered research contributes to better healthcare delivery and improved quality of life.

After the lunch break, students actively participated in an engaging **debate and poster presentation competition** centered on the theme "**Patient Centricity, Artificial Intelligence in Clinical Research, and Decentralized Clinical Trials.**" The presentations showcased innovative ideas, critical thinking, and emerging research perspectives, encouraging scientific discussion and knowledge exchange among participants.

Throughout the conference, participants gained valuable insights into decentralized clinical trial methodologies, patient engagement strategies, pharmacovigilance practices, clinical trial transparency, ethical research conduct, and career opportunities in the rapidly evolving clinical research field. The interactive question-and-answer sessions following each lecture enabled students and faculty members to engage directly with the experts, clarify concepts, and discuss practical applications.

The conference witnessed enthusiastic participation from undergraduate and postgraduate students, research scholars, faculty members, healthcare professionals, and delegates from various disciplines. The event was meticulously organized by the **Organizing Committee**, comprising **Mr. Arif Uddin**, **Ms. Yaso Deepika**, and **Ms. Mumpi Giri**, whose coordinated efforts ensured the smooth execution of all scientific and academic activities.

The conference concluded with the **Closing Remarks** delivered by **Dr. B.V.S. Lakshmi**, who expressed sincere gratitude to the Chief Patron, Patrons, Chairperson, Co-Chairperson, distinguished speakers, faculty members, participants, organizing committee, volunteers, and support staff for their invaluable contributions. She appreciated the active participation of students and acknowledged the speakers for sharing their expertise and practical experiences.



MALLA REDDY UNIVERSITY

SCHOOL OF ALLIED AND HEALTHCARE SCIENCES (SOAHS)

DEPARTMENT OF CLINICAL RESEARCH AND EXPERIMENTAL MEDICINE

One day Conference on ADVANCING PATIENT-CENTRIC CLINICAL RESEARCH:

Perspectives on Decentralized Trials,
Pharmacovigilance, and Clinical Trial Disclosure

CHIEF PATRON
CH. MALLA REDDY
Founder Chairman

SPEAKERS

Dr. C. Prabhakar Reddy Addl. Professor & In-Charge Head Department of Clinical Pharmacology & Therapeutics, NIMS Hospital	Mr. Rakesh Reddy Associate Director Head, Safety Case Processing Novartis, Hyderabad	Dr. Meghna Sharma Senior Associate Clinical Transparency & Disclosure Amgen India	Dr. Micheal Sukumar Director Incharge Lepira Society Hyderabad
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PATRONS

Dr. VSK Reddy Vice Chancellor MRUH	Dr. K. Srinivas Rao Registrar MRUH
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CHAIRPERSON
Dr. S. Aparna
Dean, SOAHS

CO-CHAIRPERSON
Dr. Sujeer Basha
Dean, Physiotherapy, SOAHS

ORGANIZING SECRETARY
Dr. BVS Lakshmi
Professor and HOD-Pharmacology & Clinical Research

ORGANIZING COMMITTEE

Mr. Arif Uddin (Asst. Prof. SOAHS)	Ms. Yaso Deepika (Asst. Prof. SOAHS)	Ms. Mumpi Giri (Asst. Prof. SOAHS)
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Dr. S Aprana
(Dean SOAHS)



Dr. BVS Lakshmi
(Organising Secretary)



Speakers Felicitation

