Session Details:

Title of the session: Workshop on "Using AI for Fundraising & Investor Pitch"

Date with Month & Year: August 19th 2026 Time: 10:00 AM Onwards

Duration (in hours): 2 hours

Mode: Offline

Venue / Platform: Auditorium SOE-II, Malla Reddy University, Hyderabad

Activity Category: IIC Calendar Activity

Objective of the Activity:

Workshop on "Using AI for Fundraising & Investor Pitch Preparation"
(a) Purpose of the Activity:

To create awareness among students and aspiring entrepreneurs about utilizing Artificial Intelligence (AI) and its importance in fundraising and preparing effective investor pitches. The workshop aimed to provide knowledge on how to leverage AI tools to create impact and raise funds for the future.

(b) Why it was Organized:
It was organized to help participants understand how to use modern AI technologies to craft compelling pitches and attract investors. The session also encouraged innovation, commercialization of ideas, and building a strong foundation for start-up growth in a competitive market.

Activity Led by : Department of AI&ML, Malla Reddy University

Theme: Startup / Innovation

Expert/Speaker Details:

Name: Dr. Ranjith Uppula and Dr. Vamsi Krishna
Designation: Associate Professors
Organization/Institution: Department of AI&ML, Malla Reddy University, Hyderabad
Brief about Expert/Speaker: Dr. Ranjith Uppula and Dr. Vamsi Krishna are experienced Associate Professors in the Department of AI&ML. They possess strong expertise in artificial intelligence and guide students on leveraging AI for practical applications, including business strategies and investor pitch preparation.

Brief description of the Activity (150-200 words):

The workshop on "Using AI for Fundraising & Investor Pitch Preparation" began with an insightful introduction by Dr. G. Giftha Jerith, Dean AIML and Convener, who emphasized the importance of AI in daily life and modern business. He highlighted that leveraging AI can help create a significant impact

when approaching investors. The session then progressed with the resource persons, Dr. Ranjith Uppula and Dr. Vamsi Krishna, explaining key concepts on how AI can be used for market research, structuring pitch decks, and the advantages of utilizing these tools for start-ups.

To make the session interactive, participants were engaged through demonstrations of various AI applications used for business recognition and fundraising. Real-life examples were provided to help students understand how successful pitches are crafted and presented. During the Q&A session, participants raised queries about the accuracy of AI-generated content, investor expectations, and how to uniquely position their ideas. A quiz activity was also conducted to reinforce learning and enhance engagement among students.

Participant details:

Total no. of Student participation: 92 students

Total no. of Staff (Teaching/Non-teaching) participation: 5 Teaching staff was involved

Total no of External participation: 0

Key Highlights:

- The session was highly interactive and engaging throughout.
- Students showed keen interest in identifying startups and investors.
- Real-world examples made concepts easy to understand.
- Active participation during Q&A session reflected curiosity and awareness.
- Workshop increased enthusiasm and reinforced learning.
- Students gained practical insights on fund raising and various investors.

Outcome of the activity:

The workshop successfully enhanced participants' understanding of how to leverage Artificial Intelligence for fundraising and preparing investor pitches. Students learned about various AI tools, how to structure a compelling pitch deck, and the strategies needed to attract potential investors. The activity encouraged innovative thinking and highlighted the importance of integrating modern technology into the start-up ecosystem. Participants also developed awareness about creating financial models, assessing market trends using AI, and utilizing these technologies as a strategic asset for securing investments and driving business growth, aligning well with the key performance indicators (KPIs) of innovation awareness and entrepreneurial development.

Feedback from Participants:

1. **P.Pranathi(B.techAI&ML–3rdYear):**
   The session was interactive and engaging. The participant mentioned that they learned new concepts and terminology related to funds and investors.
2. **P.Ashrith(B.techAI&ML–3rdYear):**
   The session was informative and interesting. The participant appreciated gaining knowledge about new aspects of fund Raisors and investors felt the session was engaging and continuous in its learning value.

Organizing Team Members Details:

Mrs N.V.P.R. Rajeswari (Coordinator, Assistant Professor, Department of AI&ML): She played a key role in planning and organizing the workshop. She coordinated with the Convener (Dr. G. Giftha Jerith) and Deans to finalize the date, speakers, and venue. She was responsible for promoting the event by sharing posters on social media and among students. She also ensured active student participation and smooth execution of the activity.

Photographs/Screenshots:








GPS Map Camera
Hyderabad,Telangana,India
Indiramma Colony Road, Bahadurpalle, Hyderabad,Telangana 500043, India
Lat 17.564273, Long 78.445195
Wednesday, 19/08/2026 10:55 AM GMT+05:30
Note : Captured by GPS Map Camera


GPS Map Camera
Hyderabad,Telangana,India
Indiramma Colony Road, Bahadurpalle, Hyderabad, Telangana 500043, India
Lat 17.563791, Long 78.445633
Wednesday, 19/08/2026 11:26 AM GMT+05:30
Note : Captured by GPS Map Camera


GPS Map Camera
Hyderabad,Telangana,India
Indiramma Colony Road, Bahadurpalle, Hyderabad, Telangana 500043, India
Lat 17.563866, Long 78.445513
Wednesday, 19/08/2026 10:49 AM GMT+05:30
Note : Captured by GPS Map Camera


MALLA REDDY UNIVERSITY
HYDERABAD
DEPARTMENT OF AI/ML PRESENTS
WORKSHOP ON
USING AI FOR
FUNDRAISING &
INVESTOR PITCH PREPARATION
GPS Map Camera
Hyderabad,Telangana,India
Indiramma Colony Road, Bahadurpalle, Hyderabad, Telangana 500043, India
Lat 17.564021, Long 78.445464
Wednesday, 19/08/2026 10:47 AM GMT+05:30
Note : Captured by GPS Map Camera

Media Coverage and Pre & Post Activity Social Media Post screenshot:



propositions, and prepare for the evolving demands of the entrepreneurial world.

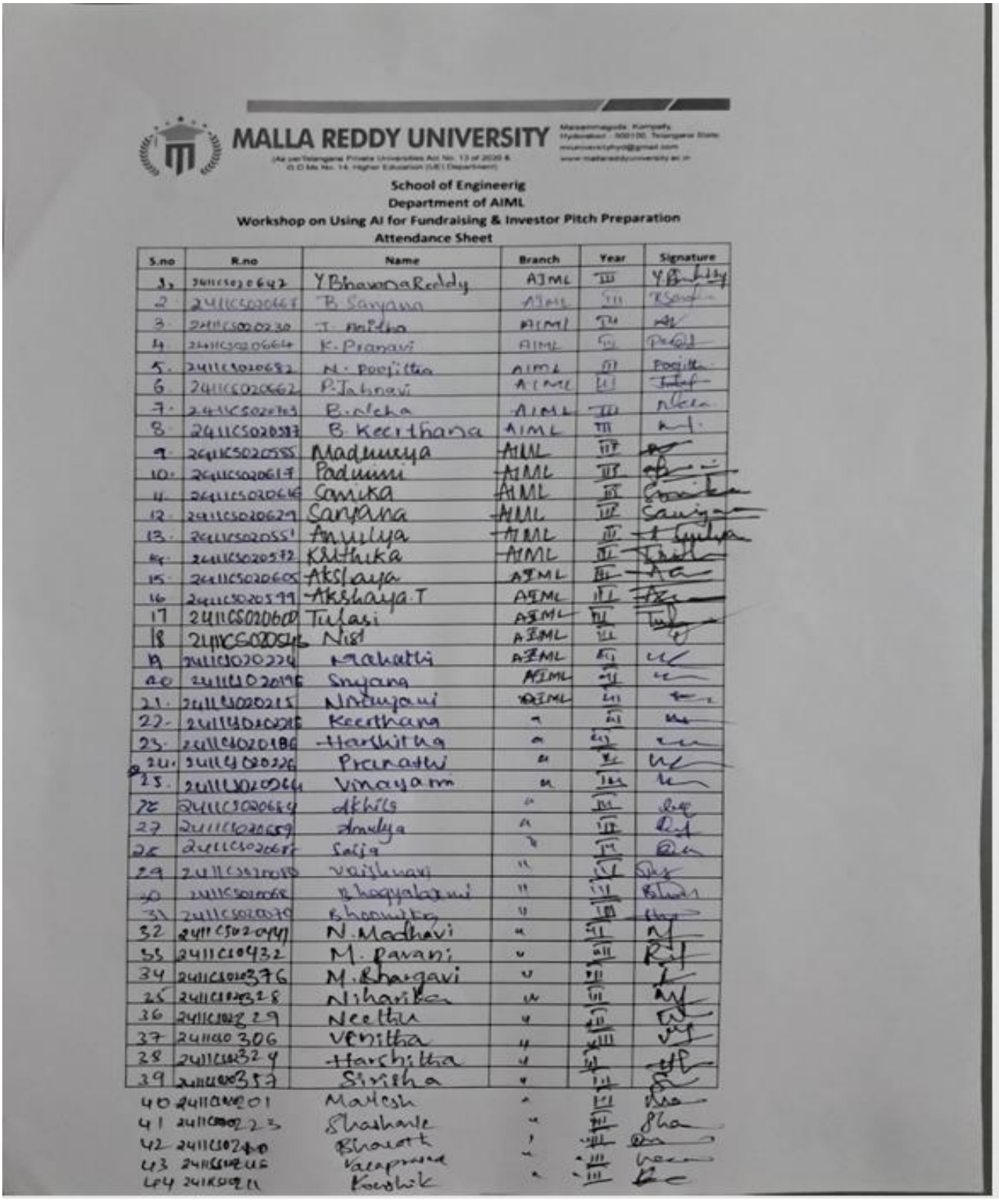
The curiosity, enthusiasm, and innovative thinking demonstrated by the students made the workshop truly exciting and rewarding. 🌟

My sincere gratitude to **Dr. G. Giftha Jerith, Dean – AI & ML**, and **Ms. Rajeswari, Assistant Professor**, for their constant encouragement, support, and confidence.

🔥 **AI is not just transforming technology—it is transforming the way entrepreneurs imagine, innovate, and build the future!**

#AIForStartups #AIFundraising #InvestorPitch #ArtificialIntelligence #MachineLearning #StartupInnovation #Entrepreneurship #AIInnovation #StartupEcosystem #Fundraising #InvestorReadiness #PitchDeck #StudentInnovation #FutureEntrepreneurs #BTechAI #AIMLStudents #Innovation #EntrepreneurialMindset #EmergingTechnology #MallaReddyUniversity #Hyderabad #TechInnovation #AIEntrepreneurship

Attendance details: Proof of signed Attendance sheet



MALLA REDDY UNIVERSITY

School of Engineerig

Department of AIML

Workshop on Using AI for Fundraising & Investor Pitch Preparation

Attendance Sheet

S.no	R.no	Name	Branch	Year	Signature
1.	2411CS020642	Y Bhavana Reddy	AIML	III	
2	2411CS020668	B. Sanjana	AIML	III	
3.	2411CS020230	T. Anitha	AIML	III	
4.	2411CS020664	K. Pranavi	AIML	III	
5.	2411CS020682	N. Poojitha	AIML	III	
6.	2411CS020662	P. Jahnavi	AIML	III	
7.	2411CS020703	B. Alekha	AIML	III	
8.	2411CS020337	B Keerthana	AIML	III	
9.	2411CS020555	Madhuriya	AIML	III	
10.	2411CS020617	Padmini	AIML	III	
11.	2411CS020646	Sanika	AIML	III	
12.	2411CS020629	Sanjana	AIML	III	
13.	2411CS020551	Anvitha	AIML	III	
14.	2411CS020572	Krithika	AIML	III	
15.	2411CS020605	Akshaya	AIML	III	
16	2411CS020599	Akshaya T	AIML	III	
17	2411CS020600	Tulasi	AIML	III	
18	2411CS020545	Nisi	AIML	III	
19	2411CS020224	Mahathi	AIML	III	
20	2411CS020196	Sanjana	AIML	III	
21.	2411CS020215	Nandyani	AIML	III	
22.	2411CS020218	Keerthana	"	III	
23.	2411CS020186	Harshitha	"	III	
24.	2411CS020226	Prinathi	"	III	
25.	2411CS020644	Vinayarm	"	III	
26	2411CS020684	Akhila	"	III	
27	2411CS020659	Anvitha	"	III	
28	2411CS020687	Salia	"	III	
29	2411CS020610	Vaishnavi	"	III	
30	2411CS020658	Bhagyalaxmi	"	III	
31	2411CS020679	Bhavitha	"	III	
32	2411CS020441	N. Madhavi	"	III	
33	2411CS020432	M. Pavani	"	III	
34	2411CS020376	M. Bhargavi	"	III	
35	2411CS020328	Niharika	"	III	
36	2411CS020329	Neethu	"	III	
37	2411A0306	Vanitha	"	III	
38	2411CS020324	Harshitha	"	III	
39	2411A0357	Sirisha	"	III	
40	2411A0201	Mahesh	"	III	
41	2411CS020223	Shashank	"	III	
42	2411CS020400	Bharath	"	III	
43	2411CS020115	Varaprasad	"	III	
44	2411CS020111	Koushik	"	III	

S.no	R.no	Name	Branch	Year	Signature
45	24111S0X693	Y. Pawansai	AIML	3rd	
46	24111S020644	Y Bharath	AIML	III	
47	24111S0206A8	Y Bindu	AIML	III	
48	24111S020496	P Rakesh	AIML	III	
49	24111S020XXX	P Akshay	AIML	III	
50	24111S020667	P. Rohith	AIML	III	
51	24111S020530	R Kaushal	AIML	II	
52	24111S020558	P. KARTHIK	AIML	II	
53	24111S020525	D Rahul	AIML	II	
54	24111S020411	B Yashwanth	AIML	III	
55	24111S020632	Rohhin	AIML	III	
56	24111S020498	P Ruthvik	AIML	III	
57	• U 904	[illegible]	AIML	III	
58	• 4 894	[illegible]	AIML	II	
59	1 6 894	Varun	AIML	II	
60	1 1 578	Rahul	AIML	III	
61	24111S020456	Anith	AIML	III	
62	485	Vinay	AIML	III	
63	505	[illegible]	AIML	III	
64	516	Avinash	AIML	III	
65	495	Shiva	AIML	III	
66	527	Vikas	AIML	III	
67	414	Ruankar	AIML	III	
68	416	Akshay	AIML	III	
69	498	Nikhil	AIML	III	
70	106	Shiva	AIML	II	
71	24111S020484	Nandhini	AIML	II	
72	495	Sai	AIML	II	
73	208	Akash	AIML	II	
74	234	Ehsan	AIML	III	
75	791	Manikumar	AIML	III	
76	184	Sumith	AIML	III	
77	206	Charan	AIML	III	
78	252	Manish	AIML	III	
79	248	Rohan	AIML	III	
80	197	Rishikesh	AIML	III	
81	407	Kishan	AIML	III	
82	238	Srisankar	AIML	III	
83	228	Sampath	AIML	III	
84	278	Upendra	AIML	III	
85	556	Karthik	AIML	III	
86	543	Avinash	AIML	III	
87	539	Navdeep	AIML	III	
88	314	Raghu	AIML	II	
89	566	Shiva	AI	III	
90	438	Pranith	AI	III	
91	425	Radha Krishna	AI	III	
92	609	V. Bhagath Kumar	AIML	III	