Session Details:

Title of the session: Elevator Pitch Showdown: Crafting and Recording a 60-Second Pitch for an Innovative Idea

Date with Month & Year: 24th July 2026

Time: 11:00 AM

Duration (in hours): 3 hours

Mode: Offline

Venue / Platform: SOE - 2, Malla Reddy University, Hyderabad

Activity Category: IIC Self Driven Department Activity

Objective of the Activity:

Elevator Pitch Showdown: Crafting and Recording a 60-Second Pitch for an Innovative Idea

(a) Purpose of the Activity:

To build students' ability to communicate an innovative idea clearly, confidently, and persuasively within a strict time limit. The activity aimed to help participants structure a compelling elevator pitch covering the problem, solution, target audience, and value proposition, while also developing recording and self-presentation skills essential for start-up founders and young entrepreneurs.

(b) Why it was Organized:

It was organized to strengthen entrepreneurial communication skills among students and prepare them for real-world scenarios such as investor meetings, start-up competitions, and networking events, where the ability to convey an idea concisely within a short time frame is critical. The activity also encouraged creative thinking, structured storytelling, and confident public speaking.

Activity Led by: Department of AI&ML, Malla Reddy University

Theme: Entrepreneurship

Expert/Speaker Details:

Name: Dr. P. Revanth Kumar

Designation: Faculty Coordinator

Organization/Institution: Department of AI&ML, Malla Reddy University, Hyderabad

Dr. P. Revanth Kumar coordinated the activity as Faculty Coordinator, guiding participants on structuring their pitches, evaluating submissions, and ensuring the smooth execution of the showdown format from idea framing through to final recording.

Brief description of the Activity (150-200 words):

The Elevator Pitch Showdown was organized by the Department of AI&ML to help students develop the skill of presenting an innovative idea persuasively within just 60 seconds. The activity began with an orientation led by Dr. P. Revanth Kumar, who explained the structure of an effective elevator pitch — covering the problem statement, proposed solution, target audience, and unique value proposition — and emphasized the importance of clarity, confidence, and time discipline in pitching to investors or stakeholders.

Following the orientation, students worked individually and in small groups to identify innovative ideas and draft concise pitch scripts. Participants then recorded their 60-second pitches, which were reviewed and evaluated based on clarity of thought, originality, persuasiveness, and delivery. The competitive "showdown" format encouraged healthy peer competition and pushed students to refine their pitches through multiple attempts. The session concluded with feedback and recognition for the most impactful pitches, leaving participants with practical experience in concise, high-impact communication.

Participant details:

Total no. of Student participation: 138 students

Total no. of Staff (Teaching/Non-teaching) participation: 10

Total no of External participation: 0

Key Highlights:

- The activity was highly engaging and encouraged active participation from students.
- Students demonstrated creativity in identifying and framing innovative ideas.
- The 60-second time constraint pushed participants to communicate with clarity and precision.
- The competitive showdown format boosted enthusiasm and healthy peer learning.
- Recording the pitches helped students build confidence in self-presentation and public speaking.
- Participants received constructive feedback to refine their pitching and communication skills.

Outcome of the activity:

The Elevator Pitch Showdown successfully strengthened participants' ability to articulate innovative ideas in a clear, structured, and persuasive manner within a limited time frame. Students gained hands-on experience in pitch crafting, self-recording, and presenting with confidence — skills directly applicable to start-up pitching, investor interactions, and professional communication. The activity fostered innovative thinking and reinforced the importance of concise, high-impact storytelling, aligning well with the key performance indicators (KPIs) of innovation awareness and entrepreneurial skill development.

Feedback from Participants:

1. Kona Sai Subhash (III-I AI&ML):

The session was a great learning experience. Preparing a pitch in just 60 seconds taught me how to focus on the most important points and present my idea with confidence.

2. K. Harshini (III-I AI&ML):

It was exciting to compete with classmates and record our own pitches. The activity helped me improve my communication skills and gave me a better understanding of how to present ideas to investors.

3. M. Bharath Kumar (II-I AI&ML):

The activity gave me an opportunity to think creatively and express my innovative idea in a simple and effective way. The 60-second format helped me develop better time-management, presentation, and storytelling skills.

4. R. Pratyusha (II-I AI&ML):

Participating in the Elevator Pitch Showdown was a valuable experience. It improved my confidence in speaking before an audience and taught me how to communicate an idea clearly, briefly, and persuasively.

Organizing Team Members Details:

Dr. P. Revanth Kumar (Faculty Coordinator, Department of AI&ML): He led the planning and coordination of the activity, guided participants on pitch structuring and evaluation criteria, and ensured smooth execution of the showdown format from orientation through to final recording and feedback.

Photographs/Screenshots:



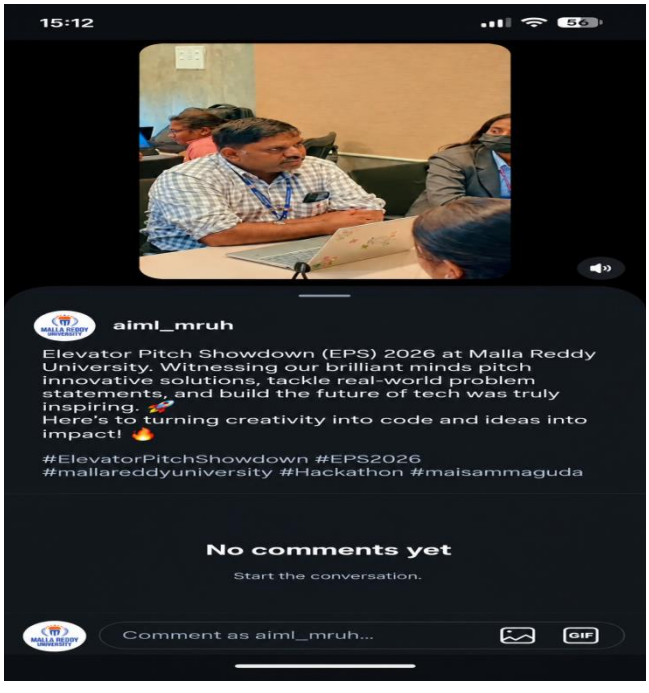


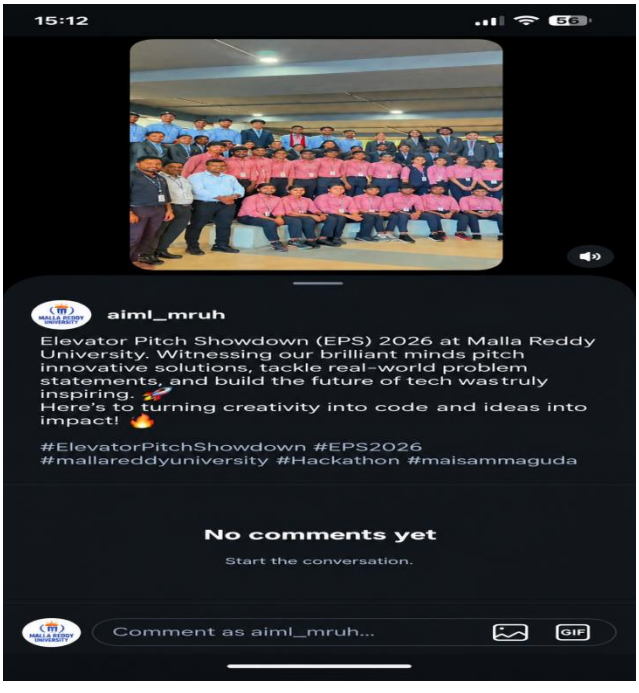




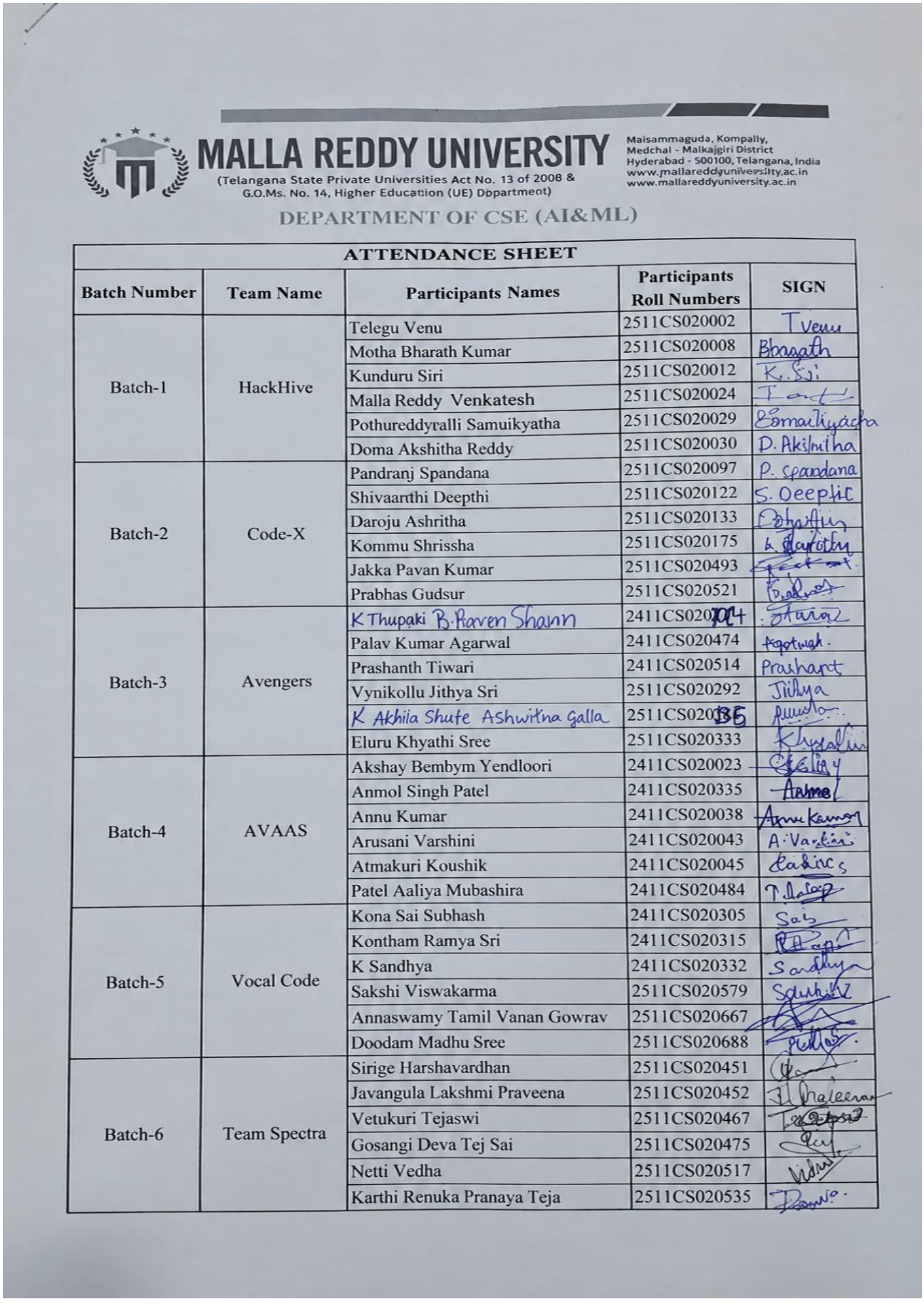


Media Coverage and Pre & Post Activity Social Media Post screenshot:





Attendance details: Proof of signed Attendance sheet



MALLA REDDY UNIVERSITY

(Telangana State Private Universities Act No. 13 of 2008 & G.O.Ms. No. 14, Higher Education (UE) Department)

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DEPARTMENT OF CSE (AI&ML)

ATTENDANCE SHEET

Batch Number	Team Name	Participants Names	Participants Roll Numbers	SIGN
Batch-1	HackHive	Telegu Venu	2511CS020002	Tvenu
		Motha Bharath Kumar	2511CS020008	Bharath
		Kunduru Siri	2511CS020012	K. Siri
		Malla Reddy Venkatesh	2511CS020024	
		Pothureddyralli Samuikyatha	2511CS020029	Somaliyatha
		Doma Akshitha Reddy	2511CS020030	D. Akshitha
Batch-2	Code-X	Pandranj Spandana	2511CS020097	P. Spandana
		Shivaarthi Deepthi	2511CS020122	S. Deepthi
		Daroju Ashritha	2511CS020133	
		Kommu Shrissha	2511CS020175	
		Jakka Pavan Kumar	2511CS020493	
		Prabhas Gudsur	2511CS020521	
Batch-3	Avengers	K Thupaki B. Raven Shann	2411CS020[illegible]4	
		Palav Kumar Agarwal	2411CS020474	
		Prashanth Tiwari	2411CS020514	Prashant
		Vynikollu Jithya Sri	2511CS020292	Jithya
		K Akhila Shute Ashwitha Galla	2511CS020[illegible]5	
		Eluru Khyathi Sree	2511CS020333	
Batch-4	AVAAS	Akshay Bembym Yendloori	2411CS020023	
		Anmol Singh Patel	2411CS020335	
		Annu Kumar	2411CS020038	
		Arusani Varshini	2411CS020043	
		Atmakuri Koushik	2411CS020045	
		Patel Aaliya Mubashira	2411CS020484	
Batch-5	Vocal Code	Kona Sai Subhash	2411CS020305	
		Kontham Ramya Sri	2411CS020315	
		K Sandhya	2411CS020332	
		Sakshi Viswakarma	2511CS020579	
		Annaswamy Tamil Vanan Gowrav	2511CS020667	
		Doodam Madhu Sree	2511CS020688	
Batch-6	Team Spectra	Sirige Harshavardhan	2511CS020451	
		Javangula Lakshmi Praveena	2511CS020452	
		Vetukuri Tejaswi	2511CS020467	
		Gosangi Deva Tej Sai	2511CS020475	
		Netti Vedha	2511CS020517	
		Karthi Renuka Pranaya Teja	2511CS020535	

Batch Number	Team Name	Participants Names	Participants Roll Numbers	SIGN
Batch-7	Syntax Syndicate	Ganta Rishikesh	2411CS020197	
		Gangireddy Hasini	2411CS020193	Hasini
		Garimella Manogna	2411CS020198	
		Gundam Sai Pradeep Reddy	2411CS020221	Sai
		Kolle Charitha Shree	2411CS020293	Charitha
		K Madhulatha	2411CS020335	Madhu
Batch-8	Techie breathers	K.Naga Sumanth Reddy	2411CS020309	K. Sumanth
		Maddasani Bhavana	2411CS020351	M. Bhavana
		M. Hari Prakash Reddy	2411CS020352	M. Hari Prakash
		M Vishwa Naga Sri	2411CS020354	M Sri
		Maddineni Sirisha	2411CS020357	Sirisha
		Mahboob Ali Sha	2411CS020359	Mahboob
Batch-9	AgriVision	Kayyam Harrshinii	2411CS020281	Kayyam Harrshinii
		Konakalla Venitha	2411CS020306	K. venitha
		Lekhana Gopisetty	2411CS020348	Lekhana
		Lingamgari Neha	2411CS020350	L. Neha
		Madasi Shruthi	2411CS020355	M. Shruthi
		M Mounika	2411CS020356	M. Mounika
Batch-10	Haazar	Avala Aishwarya	2311CS020051	Aishwarya
		Akshaya Lingannagari	2411CS020022	Akshaya
		Avula Arjun	2411CS020049	Arjun
		Avuluri Rekhachandana	2411CS020050	Rekha
		Bakka Pravalika	2411CS020055	B. Pravalika
		Bandreddy Manoj	2411CS020061	Manoj
Batch-11	Astra 6.0	Medipally Akshaya	2511CS020551	Akshaya
		Shaik Vasim Jafar	2511CS020565	Vasim
		Tamalampudi Yashwanth Reddy	2511CS020595	T. Yashwanth Reddy
		Shaik Mohammed Yasen	2511CS020610	Yasen
		Mubeena Tabassum	2511CS020617	Mubeena
		Nallagasi Akash	2511CS020621	Akash
Batch-12	Hustle	M Minvanth Patel	2511CS020488	
		Madapathi Arun Kumar	2511CS020453	Arun
		Guntreddi Hemantha Kumar	2511CS020454	Hemanth
		Illuri Naga Pavana Yasaswini	2511CS020473	
		Vedam Anusha	2511CS020474	Anusha
		Yedala Karthik Reddy	2511CS020510	Karthik
Batch-13	DeepShield	Chery Chaithanya Sharadha	2511CS020482	Ch. Chaithanya
		Ravulakolu Prathyusha	2511CS020304	R. Prathyusha
		Ammana Kruthi	2511CS020354	A. Kruthi
		Bavirishetty Bhargav Guptha	2511CS020460	B. Bhargav
		Budamagunta Gurunihar	2511CS020490	Gurunihar
		Abdul Arshiya Tabassum	2511CS020501	A. Arshiya

Batch Number	Team Name	Participants Names	Participants Roll Numbers	SIGN
Batch-14	Hackstorm	Nived P Pillai	2511CS020671	
		Vadde Gayathri	2511CS020462	
		Munji Chetan	2511CS020638	
		M Sansuneeth Kumar	2511CS020645	
		Khaja Aftab Hussain	2511CS020686	
		Selvaraj Jaswanth	2511CS020719	
Batch-15	CyberNex	Laveti Tulasi Prasanna	2311CS020376	
		M Pranay Raju	2311CS020369	
		Madapuri Sai Sravan Raj	2311CS020379	
		Mainkant Kumar	2311CS020388	
		Modepalli Deva Harshini	2311CS020425	
		Morampudi Harini	2311CS020439	
Batch-16	Team Nova	Recharla Nishanth	2411CS020543	
		Rejeti Tejasri	2411CS020545	
		Sanikommu Karthik Reddy	2411CS020556	
		Shivacharan Devulapalli	2411CS020566	
		Swamulapally Varshitha	2411CS020577	
		V Dhanush Kumar	2411CS020609	
Batch-17	Crime Vision	M.Pragna	2511CS020455	
		K.Sanjana	2511CS020469	
		D.Akshaya	2511CS020477	
		S.Vardhan kumar	2511CS020478	
		G.Shobal Samuel	2511CS020520	
		G.Charan	2511CS020522	
Batch-18	Spirit Fire	D Sowmya Sravani	2411CS020163	
		E Siddhartha	2411CS020169	
		D Susmitha	2411CS020155	
		C Sahasra Reddy	2411CS020099	
		D Srujana	2411CS020140	
		D Rashmika	2411CS020134	
Batch-19	TechGuard	V V S Sreevalli	2411CS020631	
		A Poojitha	2411CS020658	
		Y Aman Raj	2411CS020640	
		Y Pavan Sai	2411CS020693	
		R Thriveni	2411CS020544	
		Mohammed Imran	2411CS020562	
Batch-20	CRE8	Bhuvanesh	2511CS020673	
		Dekeshitha	2511CS020656	
		Mahima	2511CS020668	
		Sai Vathan	2511CS020662	
		Varun	2511CS020695	
		Venkat	2511CS020678	

Batch Number	Team Name	Participants Names	Participants Roll Numbers	SIGN
Batch-21	Geek Society	S.V.Amulya	2411CS020551	Amulya
		T.Madhurya	2411CS020585	Madhurya
		T.Tulasi	2411CS020600	
		V.Somika	2411CS020616	V. Somika
		V. Padmini	2411CS020617	
		Sanjana Mahadev	2411CS020629	
Batch-22	Pixel Pioneers	C.Hasini	2411CS020094	
		C.Gethra Reddy	2411CS020096	
		G.L Praneeth	2411CS020179	
		G.L Praveen	2411CS020180	
		Ch.Vikash	2411CS020170	
		Nivedita Sharma	2411CS020463	
Batch -23	Techspark	Manish	2511CS020018	
		Maheen	2511CS020010	
		Harini	2511CS020025	
		Ramcharan	2511CS020040	
		Dimple	2511CS020070	
		Neha	2511CS020044	